



Global Trade CFO™ by GDM

Global Data Mining, LLC

Turning trade data into information you can use

There are millions of dollars in working capital languishing in your international supply chain. So says the AberdeenGroup in their recently published *CFO's Agenda for Global Trade Benchmark Report*. The report boldly states, 'A \$1 billion company can free \$10 million to \$40 million in cash by better controlling its basic global trade processes.'

The US government compiles five-years of trade data on all of your company's import transactions. This data can be converted, organized, and compiled into hard-hitting executive reports providing the information you need to identify millions of dollars unnecessarily trapped in your global supply chain.

Your company's trade data is analyzed using GDM's proprietary software and two of the worlds most powerful and comprehensive trade databases; *CUSTOMS Info* and *Tariffic International*. Global Trade CFO™ provides the comprehensive information you need to assess current performance, develop targeted strategies to improve global trade processes and financial performance, and free millions of dollars in cash from your supply chain.

Global Trade CFO™ gives financial executives the power to quantify problems & lead change:

Financial Supply Chain	<ul style="list-style-type: none">• Quantify financial costs of Letters of Credit versus Open Accounts• Reveal potential savings of implementing Early Payment Discount programs
Trade Agreements and Special Programs	<ul style="list-style-type: none">• Quantify financial impact of current Free Trade Agreements and Special Programs (SPI)• Provide trend analysis of financial impact and trajectory of Free Trade Agreements and Special Programs• Reveal potential savings available through improved Free Trade Agreement management
Physical Supply Chain	<ul style="list-style-type: none">• Calculate the cost of money tied up in long trade routes• Quantify the financial impact of excess inventory required due to long trade routes• Reveal potential impact of alternative sourcing strategies• Provide analysis of Foreign Trade Zone savings

A mid-sized retailer discovered it could save over \$2.2 million by converting its top suppliers from Letters of Credit to Open Accounts. The Physical Supply Chain reports showed the inventory required to support long trade routes from Asia was costing \$10 of millions in excess inventory compared to South American suppliers providing the same goods.

Call today to learn more about Global Trade CFO™ and **put your international trade data to work for you!**

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